



**POTTI SRIRAMULU CHALAVADI MALLIKARJUNA RAO
COLLEGE OF ENGINEERING & TECHNOLOGY**

SPONSORED BY SKPVV HINDU HIGH SCHOOLS COMMITTEE, Estd : 1906

APPROVED BY AICTE, NEW DELHI, AFFILIATED TO JNTU KAKINADA
ACCREDITED BY NAAC, NBA for B.TECH PROGRAMS in CSE, ECE & EEE, ISO 9001:2015 CERTIFIED

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COLLEGE CODE : PSCV [EAMCET, ECET, ICET, POLYCET]



Press and Media

DATE:10-06-2022

MINUTES OF MEETING

Press and media committee was established with a view to be the face of the institute as the finger touch for all the communications of PSCMR CET.

- New committee members are selected in press and media cell for the academic year 2022-23.
- The committee is chaired by the convener with representative faculty members and students from all programmes offered by the college. The list is as follows:

S.NO	NAME	DESIGNATION & DEPT	POSITION
1	Dr.J.LAKSHMI NARAYANA	Principal	CHAIRMAN
2	G.ANURADHA	Asst Professor. FED	CONVENER
3	E.SUNDESH BABU	Asst Professor. FED	CO-CONVENER
4	Dr.MEHER	Professor. CSE	MEMBER
5	K.SUNDAR SRINIVAS	Asst Professor. ECE	MEMBER
6	M.SRIKANTH	Asst Professor. EEE	MEMBER
7	P.VINAY	Asst Professor. CE	MEMBER
8	N.V.MALAVIKA	Assoc Professor. ME	MEMBER
9	M.KUMARSWAMY	Asst Professor. MBA	MEMBER
10	S.RANJIT KUMAR	Asst Professor. DIPLOMA	MEMBER
11	M.NAVEEN	Asst Professor. NSS	MEMBER
12	M.VICTOR JOHNSON	Asst Professor. SPORTS	MEMBER
13	P.PRASAD	Asst Professor. LIBRARIAN	MEMBER
14	M.SUNDEEP	Asst Professor. FED	MEMBER
15	M.VAMSI	19KT1A0112	MEMBER
16	CH.DILEEP KUMAR	19KT1A0306	MEMBER
17	N.KARUNAKAR	20KT1A0308	MEMBER
18	D.SYAM SUNDAR	21KT1A0578	MEMBER
19	G.SRI VIJAY	21KT1A4215	MEMBER
20	MD.SUBHAN KHAN	21KT1A04D5	MEMBER
21	K.CHARAN SRI	22KT1A4247	MEMBER

- Introduction of the press and media cell to the new committee members for the academic year 2022-23.
- The cell is the single point of contact for anyone to make the promotional activities in the area of academics, press and media publications in an authorized authentic source for up-to-date information of our college.
- The role of press and media cell members is to involve broadly in the areas of work like media house, personnel interested in covering the college, the department replies to media queries.
- Prepares and communicates press invitations and press releases on a regular basis.
- Organizing press conferences with the college management as and when required.

Anandh G
CONVENER

PRINCIPAL
PRINCIPAL

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College of Engineering & Technology
Kothapet, VIJAYAWADA-520 001,